

OSSERVATORIO NAZIONALE SHARING MOBILITY

15 Novembre 2017





- Chi siamo? Qual è il nostro fattore comune identitario ?
- Cosa faremo nel 2018 e 2019 ?
- Come ci organizziamo?



Chi siamo?





Shared Mobility Principles for Livable Cities



Shared Mobility Principles for Livable Cities

The future of mobility in cities is multimodal and integrated. When vehicles are used, they will be right-sized, shared, and zero emission. These principles guide urban decision-makers and stakeholders toward the best outcomes for all.

- Pianifica le città insieme alla mobilità**
- Muovi le persone non le macchine**
- Incoraggia l'uso efficiente dello spazio e dei veicoli**
- Coinvolgi gli stakeholder nelle decisioni**
- Progetta l'accessibilità per tutti**
- Punta ad una mobilità a zero emissioni**
- Trova un pedaggio che sia equo**
- Moltiplica il vantaggio collettivo attraverso gli open data**
- Promuovi l'integrazione e la connessione continua**
- I veicoli autonomi devono essere condivisi**

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1

Plan cities and mobility together

*Shared vehicles include all those used for hire to transport people (mass transit, private shuttles, buses, taxis, auto-rickshaws, car and bike-sharing) and urban delivery vehicles.

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2

Focus on moving people, not cars

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Encourage efficient use of space and assets

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Engage stakeholders in decision making



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Design for equitable access

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Transition towards zero emissions

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Seek fair user fees



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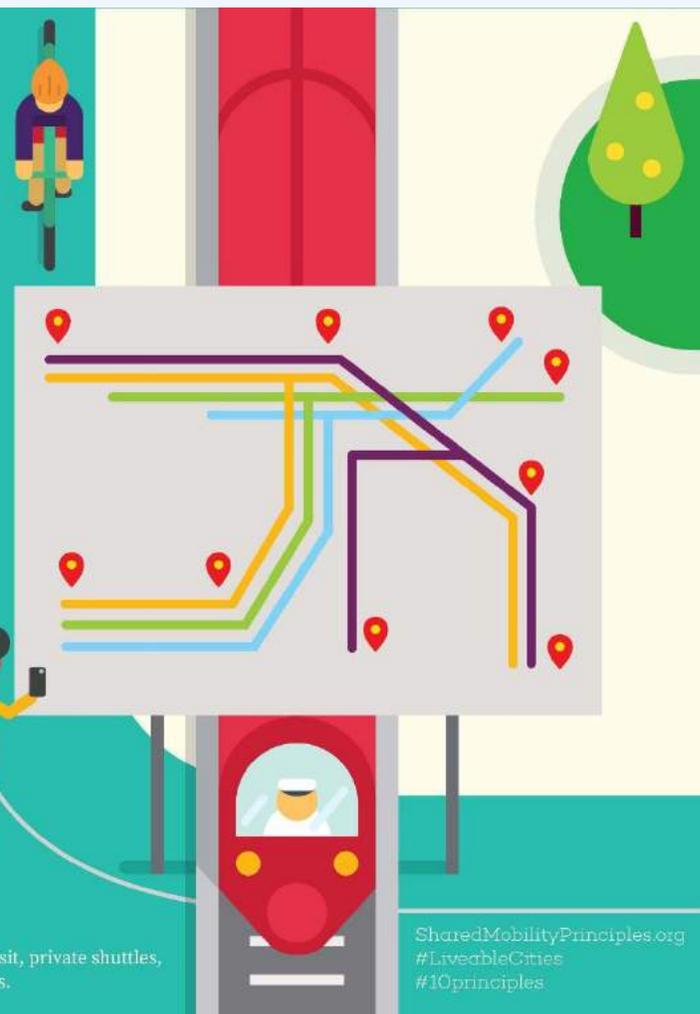


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Deliver public benefits via open data



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9 Promote integration and seamless connectivity



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Automated vehicles must be shared

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Come ci organizziamo?

- Soggetti promotori: MATTM, MIT e Fondazione
- La community: tutti i membri dell'Osservatorio
- Uno Steering Board
- Lo staff operativo
- Il network internazionale
- Media partner (?)



Cosa facciamo?

- Rappresentare la community della Sharing Mobility italiana
- Facilitare partnership fra i membri
- Rapporto nazionale sulla sharing mobility: riferimento ufficiale sulla crescita della sharing (dati, trend, mappatura, aspetti ambientali e sociali)
- Conferenza Nazionale della sharing mobility: visibilità mediatica, istituzionale e momento di match-making
- Comunicare la sharing sui media
- Fornire supporto continuo ai Comuni sui temi della sharing



Cosa faremo nel 2018 e 2019?

- «Business trend» quindicinale sulle novità della sharing community italiana ed internazionale
- Tavolo di lavoro con GSE per i certificati bianchi di efficienza energetica, con misure comportamentali
- Tavolo di lavoro con ANIA per evoluzione degli aspetti assicurativi
- Tavolo di lavoro con Authority dei trasporti
- Interlocuzione stabile con le commissioni parlamentari e i Ministeri
- Avvio profili social e incremento comunicazione
- Moduli formativi per università, amministratori ed imprese sulla sharing con interventi «testimonial» dell'Osservatorio.