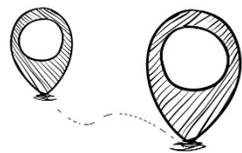


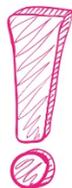
Le città della Sharing Mobility



IL CARSHARING FREE-FLOATING

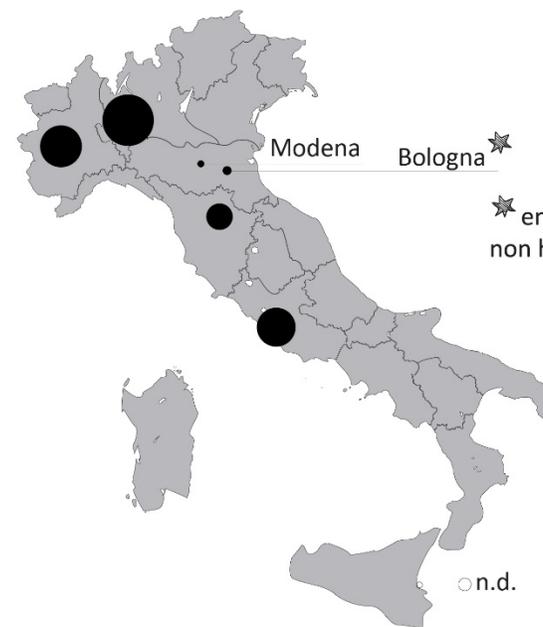
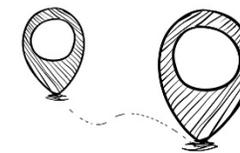


- Le flotte -



Enjoy a Catania chiude nel 2019
-> assenza del free-floating
al Sud Italia

- I noleggi -

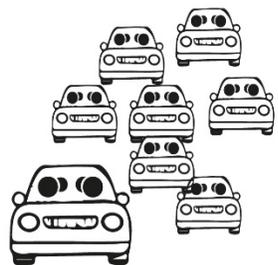


★ entrambi i servizi attivi a Bologna
non hanno operato per tutto il 2018

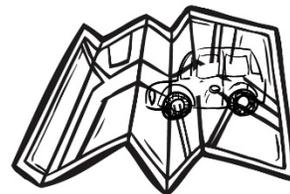
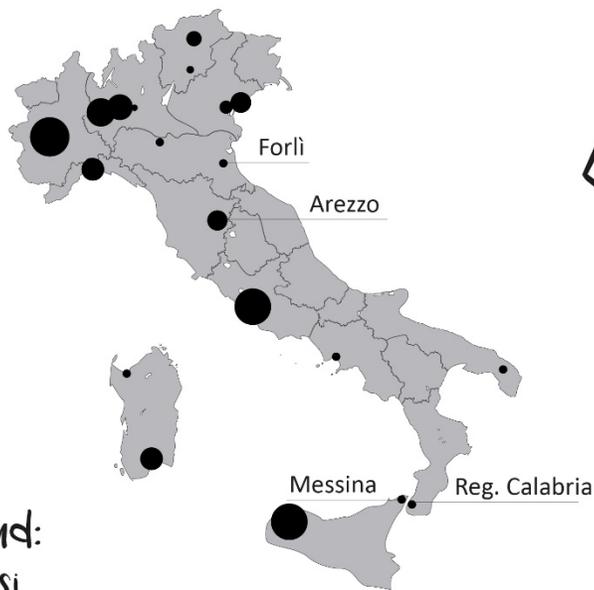


A Milano oltre
6 mln di noleggi! Bene!

IL CARSHARING STATION BASED



- Le flotte -



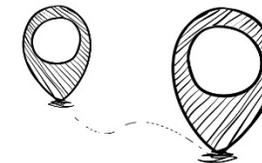
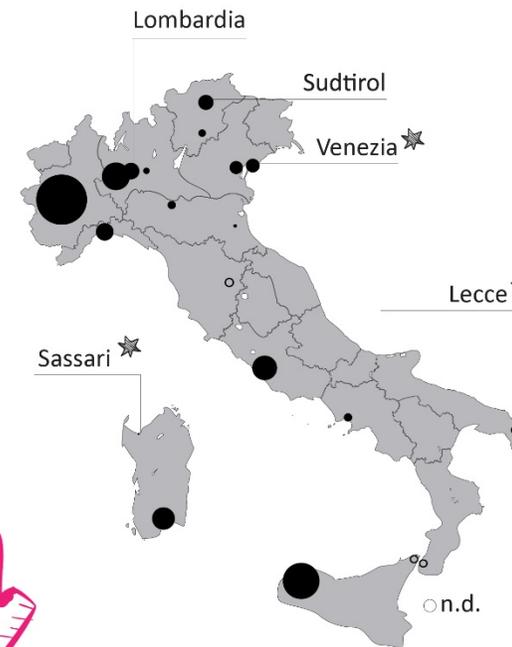
Nuovi servizi al Sud:
Napoli, Lecce, Messina,
Reggio Calabria,
Sassari



PLAYCAR:

1° carsharing sb d'Italia per n. auto/abitante

- I noleggi -



BLUETORINO:

1° carsharing sb d'Italia per noleggi!

*Yuko - Venezia attivo da Giugno 2018, Mobile4us da Luglio 2018, Move Ecarsharing da Agosto 2018

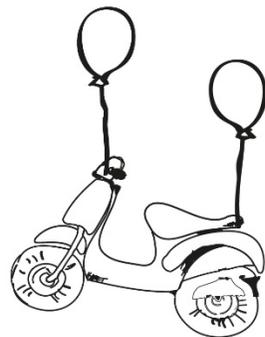
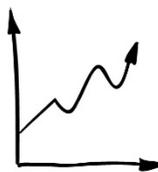
LO SCOOTERSHARING

- Le flotte -



 Elettrico a go-go!!

Ci aspettiamo un trend crescente per tutto il 2019



- I noleggi -



Milano ★
★ GoVolt attivo da ottobre 2018, Ecooltra da marzo 2018 e Zigzag da aprile 2018.



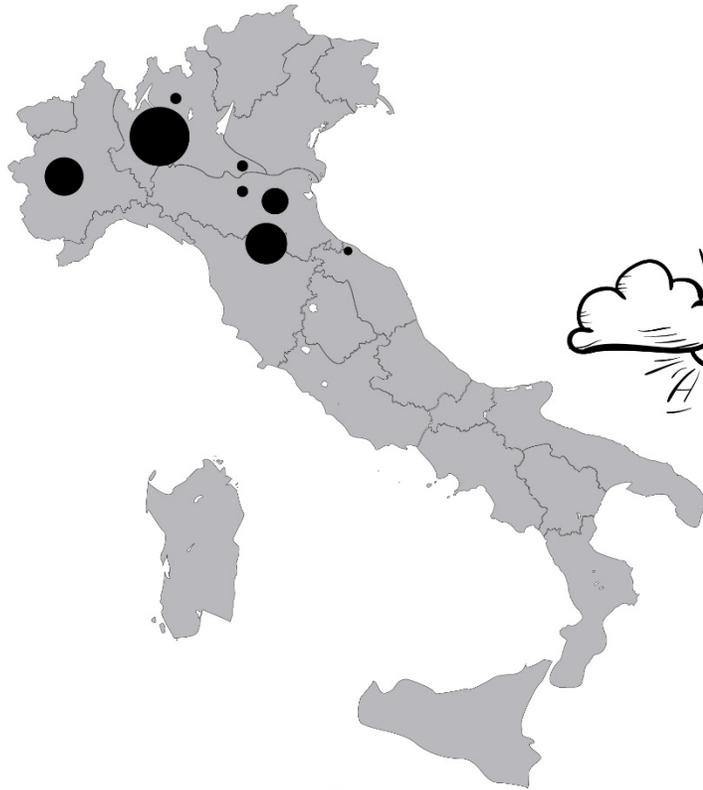
Servizio partito benissimo a Roma, Milano, Torino



IL BIKESHARING



- Le flotte del FF -



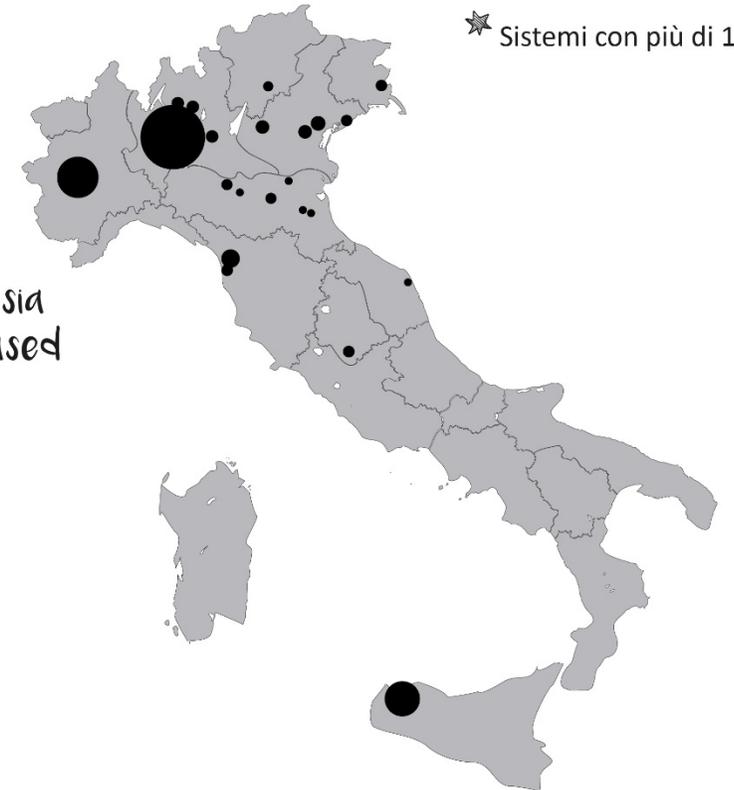
Profondissima distinzione tra Nord e Sud sia per il free-floating che per lo station-based



Milano



- Le flotte del SB* -



* Sistemi con più di 100 bici

34 CITTÀ A CONFRONTO SULLA MOBILITÀ CONDIVISA



Nord

Milano
Torino
Genova
Bologna
Venezia
Verona
Padova
Trieste
Brescia
Parma
Modena
R. Emilia
Ravenna
Trento
Aosta



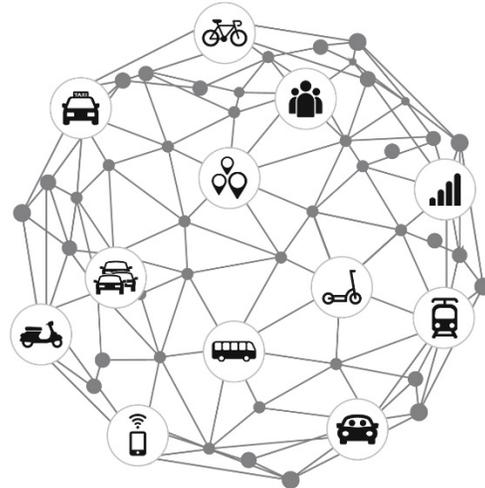
Sud

Napoli
Palermo
Bari
Catania
Messina
Taranto
R. Calabria
Cagliari
Foggia
Catanzaro
Potenza
Campobasso



Centro

Roma
Firenze
Prato
Perugia
Livorno
Ancona
L'Aquila



CAMPIONE SELEZIONATO:

- Capoluoghi di regione
- Città metropolitane
- Città >150.000 abitanti



MAPPATURA DEI SERVIZI DI SHARING MOBILITY IN 32 CITTA' ITALIANE

| | | TPL | TAXI | BIKE SHARING SB | BIKE SHARING FF | CAR SHARING SB | CAR SHARING FF | SCOOTER SHARING | MICRO MOBILITA' | RIDE SHARING | BUS RESP. NETWORK |
|--------|----|-----|------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|--------------|-------------------|
| NORD | MI | | | | | | | | | | |
| | TO | | | | | | | | | | |
| | GE | | | | | | | | | | |
| | BO | | | | | | | | | | |
| | VE | | | | | | | | | | |
| | VR | | | | | | | | | | |
| | PD | | | | | | | | | | |
| | TS | | | | | | | | | | |
| | BS | | | | | | | | | | |
| | PR | | | | | | | | | | |
| | MO | | | | | | | | | | |
| | RE | | | | | | | | | | |
| RA | | | | | | | | | | | |
| TN | | | | | | | | | | | |
| AO | | | | | | | | | | | |
| CENTRO | RM | | | | | | | | | | |
| | FI | | | | | | | | | | |
| | PO | | | | | | | | | | |
| | PG | | | | | | | | | | |
| | LI | | | | | | | | | | |
| | AN | | | | | | | | | | |
| AQ | | | | | | | | | | | |
| SUD | NA | | | | | | | | | | |
| | PA | | | | | | | | | | |
| | BA | | | | | | | | | | |
| | CT | | | | | | | | | | |
| | ME | | | | | | | | | | |
| | TA | | | | | | | | | | |
| | RC | | | | | | | | | | |
| | CA | | | | | | | | | | |
| | FG | | | | | | | | | | |
| | CZ | | | | | | | | | | |
| | PZ | | | | | | | | | | |
| | CB | | | | | | | | | | |

Ci sono

MAPPATURA DEI SERVIZI DI SHARING MOBILITY IN 32 CITTA' ITALIANE

| | | TPL | TAXI | BIKE SHARING SB | BIKE SHARING FF | CAR SHARING SB | CAR SHARING FF | SCOOTER SHARING | MICRO MOBILITA' | RIDE SHARING | BUS RESP. NETWORK |
|--------|----|-----|------|-----------------|-----------------|----------------|----------------|-----------------|-----------------|--------------|-------------------|
| NORD | MI | | | | | | | | | | |
| | TO | | | | | | | | | | |
| | GE | | | | | | | | | | |
| | BO | | | | | | | | | | |
| | VE | | | | | | | | | | |
| | VR | | | | | | | | | | |
| | PD | | | | | | | | | | |
| | TS | | | | | | | | | | |
| | BS | | | | | | | | | | |
| | PR | | | | | | | | | | |
| | MO | | | | | | | | | | |
| | RE | | | | | | | | | | |
| CENTRO | RA | | | | | | | | | | |
| | TN | | | | | | | | | | |
| | AO | | | | | | | | | | |
| | RM | | | | | | | | | | |
| | FI | | | | | | | | | | |
| | PO | | | | | | | | | | |
| | PG | | | | | | | | | | |
| SUD | LI | | | | | | | | | | |
| | AN | | | | | | | | | | |
| | AQ | | | | | | | | | | |
| | NA | | | | | | | | | | |
| | PA | | | | | | | | | | |
| | BA | | | | | | | | | | |
| | CT | | | | | | | | | | |
| | ME | | | | | | | | | | |
| | TA | | | | | | | | | | |
| | RC | | | | | | | | | | |
| CA | | | | | | | | | | | |
| FG | | | | | | | | | | | |
| CZ | | | | | | | | | | | |
| PZ | | | | | | | | | | | |
| CB | | | | | | | | | | | |

mancano