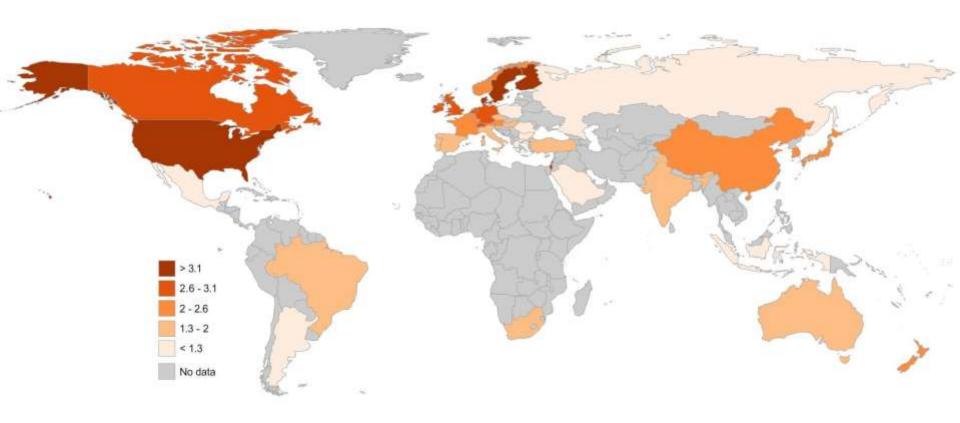


Connecting Global Cleantech Innovation

Richard Youngman Managing Director, Europe & Asia



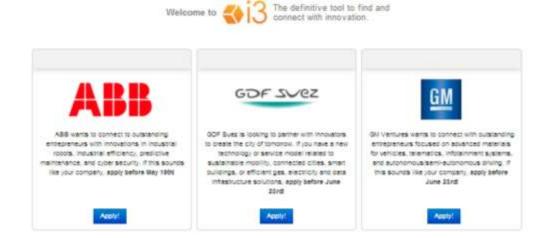
There is a whole world of sustainable innovation to connect with



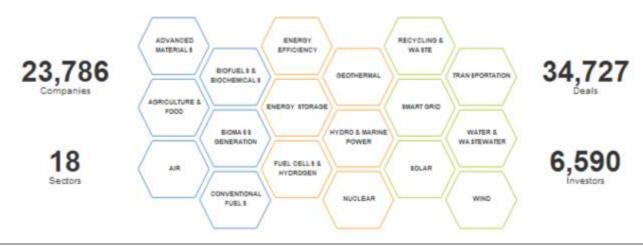
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Cleantech Group connects corporations and investors with sustainable innovation: online, via i3 Connect



13 is a data product that provides insights into companies, investors and markets across 15 sectors in resource innovation





Cleantech Group connects corporations and investors with sustainable innovation: one-to-one, via Advisory Services

Our clients

We work with industry leaders and emerging players seizing market share.

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Cleantech Group is a key strategic partner for HP. We have used the Cleantech Forum to launch our solutions as well as bring together executives and thought- leaders in Oil & Gas, Utilities, Energy Efficiency, and Sustainability. — Kash Kapadia, Worldwide Director, Energy, Utilities, Sustainability, HP					
bp	eon	Autodesk		Coca:Cola	khosla ventures
TOTAL	B ritish Gas	i3 enables me to further vet companies we are considering for joint- development, licensing partnerships, or minority equity investments: the data on financing, management teams, and relationships is particularly useful. Helpful too are the sector-specific webinars and reports put out by Cleantech's research and advisory team. — Michael Mahoney, Ph.D. / Manager, North America, Saint-Gobain External Venturing			
селоуиз	GDF SVez	Johnson Controls	McKinsey&Company	PiperJaffray.	Goldman Sachs



Cleantech Group connects corporations and investors with sustainable innovation: offline, via Events







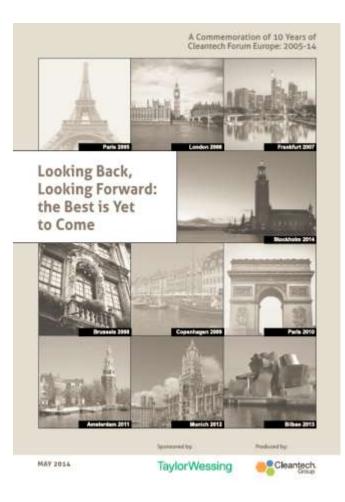


The Next 10 Years: Some Ideas of What to Watch Out For





Looking Back, Looking Forward: the Best is Yet to Come



Nor is the Asian Story Just About China and Japan

We should also not leave you with the impression that it will be all about China and Japan. Korean industrials are clearly on the open innovation path, and they have been active acquirers of clearatech businesses. Equally, we have seen large corporations from India, Indonesis, and Malaysia active in the creation of relationships with western technology firms.

SIGNALS FROM

- In 2012, LanzaTech and Petronas announced that they will work together to accelerate the development and commercialization of technologies to produce sustainable chemicals from carbon dioxide (CO2) and natural gas.
- In 2012, Intelligent Energy and Indian Oil signed a Statement of Intent to initiate demonstration projects and to work together to develop the use of hydrogen in a range of fuel cell power systems in the Indian market. Intelligent Energy recently (April 2014) received \$63m of investment from GIC, Singapore's sovereign wealth fund.
- In March 2013, Celanese signed an agreement with Indonesian state-owned energy company Pertamina to jointly develop synthetic fuel ethanol projects in Indonesia using Celanese's proprietary TCX ethanol process technology.
- In August 2013 we saw Samsung acquire Novaled for \$350m for the future potential of its high-efficiency organic light-emitting diodes (OLED).

Available for download at: http://www.cleantech.com/10years/

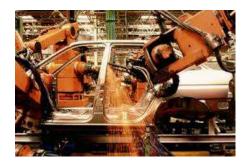
Clearing: VIEWPOINT: Can Elephants Learn to Dance with the Fleas?

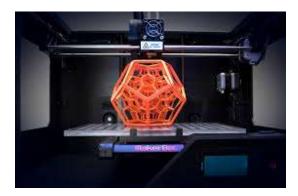
Michael Ellis, Partner & EVP, Advisory Services, Cleantech Group (CTG) provides some thoughts on reinvigorating corporate innovation for the next leg of the journey. (The analogy is inspired by ideas from Charles Handy's 2001 book, The Elephant and The Flea).

This thought-piece highlights some of the positive developments we have seen across the clean technology landscape over the last decade, including the rise of corporate external innovation. While there is much to be proud of, it would also be naïve to pretend all is well, and that CEDs and other leaders are content with their corporate open innovation programs at present.



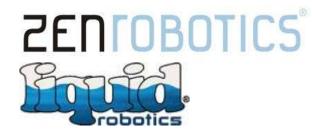
Some technology areas to watch out for...







SIGNALS FROM









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The impact of Data and Connectivity is only going to accelerate and become yet more pervasive

SIGNALS FROM



"With a trillion sensors embedded in the environment—all connected by computing systems, software, and services—it will be possible to hear the heartbeat of the Earth, impacting human interaction with the globe as profoundly as the Internet has revolutionized communication."

Peter Hartwell Senior Researcher, HP Labs







An example of how many of those trends come together – in the oldest of industries

SIGNALS FROM

BLUE RIVER



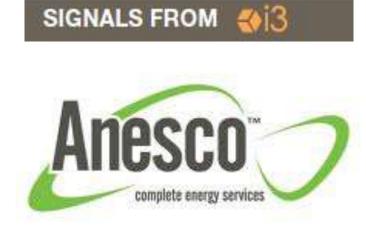
PRECISION LETTUCE THINNING

Blue River's first commercial technology, precision thinning, serves some of the largest lettuce growers in the country. What we do:

- VISUALLY CHARACTERIZE each plant
- Calculate which to "keep" to OPTIMIZE YIELD
- DECIDE AND ACT PRECISELY to eliminate the unwanted plants
- All in rugged agricultural conditions, automatically, and in real time.



So much of the innovation will not be about the technology per se – but the "packaging"









The <u>intersects</u> are what to watch out for...between intense needs and leapfrog technologies











The <u>intersects</u> are what to watch out for...between intense need and the potential for new business models



In Germany, utility revenues are spiraling down the rabbit hole. Will American power companies follow?

Stephen Lacey March 4, 2014



The <u>intersects</u> are what to watch out for....for example, Oil & Gas and efficiency/sustainable technologies

SIGNALS FROM

XACT[™] Acoustic Telemetry Network Reduce Risk – Improve Efficiency











The <u>intersects</u> are what to watch out for...for example, in How We Move

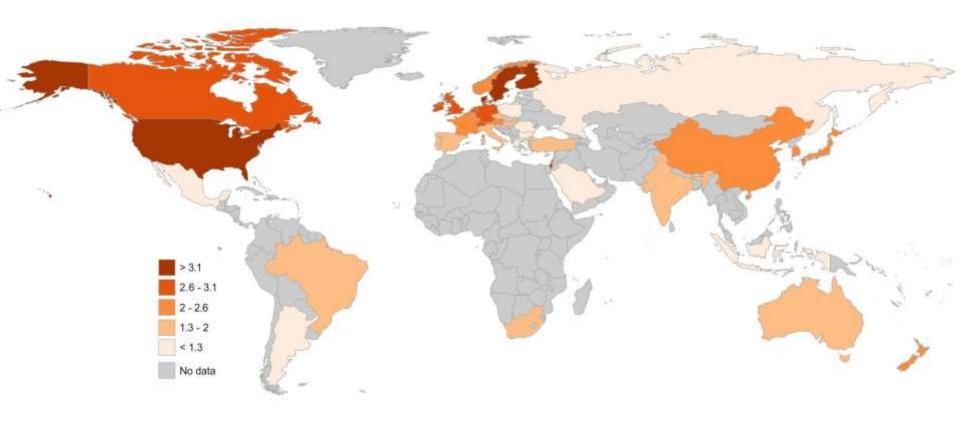








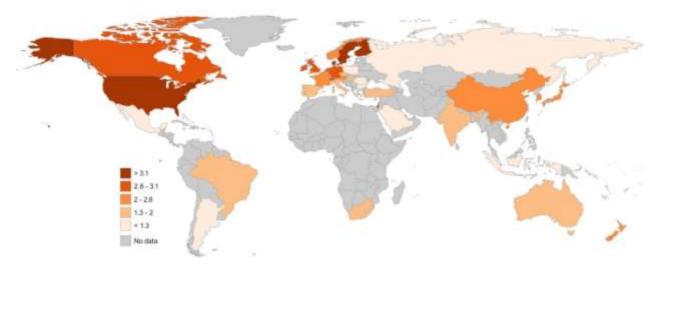
There is a whole world of sustainable innovation for Italian companies to connect with



2014 edition of the Global Cleantech Innovation Index - to be formally released in June 2014.



There is sustainable innovation in Italy for the world to connect with







Half the Italian Cleantech 10 could be thought of as industrial process innovations















DIRECTAPLUS @







Half the Italian Cleantech 10 could be thought of as innovations for our future energy systems







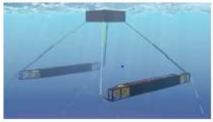
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Thank You for Listening!



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Make the case for Italy! europe@cleantech.com

