



Kingdom of the Netherlands



## Netherlands-Italian Seminar & Matchmaking Water

*Shared Challenges and Innovative Approaches – Italian and Dutch Strategies & Programs*

Wednesday, June 21

Hotel Boscolo Exedra (floor -1), Piazza della Repubblica 47, Rome

From June 20<sup>th</sup> to 23<sup>rd</sup> a large Dutch economic delegation guided by the Minister for Foreign Trade will visit Rome and Milan during the State visit of His Royal Highness King Willem-Alexander and Her Royal Highness Queen Máxima to Italy. An important delegation on Water is part of this large mission. One of the most important events is the **Netherlands-Italian Water Seminar & Matchmaking** on Wednesday June 21<sup>st</sup> in Rome. The Water Seminar sets the scene for the main European water challenges, exposes the Italian and Dutch ambitions and actions on these challenges and identifies concrete topics for Italian-Dutch cooperation and partnerships between our governments, knowledge institutes and enterprises. To achieve this objective the Seminar will count on the active participation and contribution of institutions, enterprises and experts that are leader in the field of Water. In the afternoon business-to-business meetings between Italian and Dutch companies take place.

### 8.45 – 9.30 Arrival and registration of participants (Sala Michelangelo, floor -1)

#### Moderation

**Mr. Henk Ovink**, Special Envoy for International Water Affairs, Kingdom of the Netherlands

**Mr. Raimondo Orsini**, Director of the Sustainable Development Foundation

#### 9.30 Opening and Welcome speeches

**Mrs. Marry de Gaay Fortman**, Business Delegation Leader Economic Mission

**Mr. Menno Holterman**, Delegation Leader Water

#### 9.50 Setting the Scene

**Mr. Michele Torsello**, Legal Head of the Prime Minister's Task Force Office Italia Sicura  
"Focus on Italian investments for prevention & protection of water disasters"

**Mr. Henk Ovink**, Special Envoy for International Water Affairs at Kingdom of the Netherlands  
"Waterworld, from risk to reward"

#### 10.30 From Green Economy to Blue Cities

**Mr. Raimondo Orsini**, Director of the Sustainable Development Foundation



Kingdom of the Netherlands



## 10.40 Panel Discussion 1 - European Partnerships: Water & Innovation

### Introduction

**Mr. Michele Falcone**, Board Member European Innovation Partnership on Water,  
General Manager - CAP Holding

**Mr. Rik Janssen**, Board Member European Innovation Partnership on Water,  
Regional Minister of Water, Province of Zuid-Holland

## 11.00 Panel Discussion 2 - Blue Economy, water as engine for sustainable development

### Introduction

**Mrs. Gaia Checcucci**, Director General for Land and Water Safety, Italian Ministry for the Environment, Land & Sea

**Mr. Koos Wieriks**, Special Advisor International Water Management, Dutch Ministry of Infrastructure and Environment

## 11.20 Panel Discussion 3 - Water Technology to reduce, reuse and improve Quality

### Introduction

**Mr. Armando Quazzo**, Manager Business Development & Marketing, Società Metropolitana Acque Torino

**Mr. Menno Holterman**, CEO, Nijhuis Industries

## 11.40 From Opportunities to Actions

### Introduction

**Mrs. Caroline Gehrels**, Director Big Urban Clients, ARCADIS

**Mr. Salvatore Lisci**, Project Manager "Ayla Oasis Project " Società Italiana per Condotte d'Acqua S.p.A.

Open discussion with guests involved

## 12.10 Looking forward

**Mr. Gian Luca Galletti**, Italian Minister for the Environment, Land & Sea

## 12.30 Networking lunch (Restaurant La Frusta, 1<sup>st</sup> floor)

## 14:00 – 17:00 Business-to-Business Matchmaking (Sala Diocleziano, floor -1)

Bilateral meetings between Italian and Dutch companies

## 16.15 – 17:30 Closing with aperitivo (VIP Lounge, 1<sup>st</sup> floor)

Mr. Menno Holterman, Delegation Leader Water