



## UIC Door-to-door projects, workshop

# Digital door-to-door solutions: 10 guiding principles for railways

## Celebrating UN Habitat Urban October

[www.lesscars.it](http://www.lesscars.it) | 12 October 2021

10.30 a.m – 12.30 p.m.

*The door-to-door project is a journey of sharing ideas and good practices between railway operators, service mobility operators, and other stakeholders. The Report lists 10 Guiding Principles for railway companies that want to "take the door-to-door opportunity and lead this new transport landscape". This workshop will be the occasion to introduce the 10GPs to UIC members, sharing new best practices, new ideas and debate about sectorial perspectives.*

### Agenda

#### 10.30 || OPENING MESSAGE

*The evolution of transport in door-to-door mobility*

**Marc Guigon**, Director of Passenger Department, UIC  
**Lucie Anderton**, Head of Sustainability Unit, UIC

#### 10.50 || THE UIC DOOR TO DOOR PROJECTS

*Presentation of 10 guiding principles for door-to-door*

**Raimondo Orsini**, Director, Sustainable Development Foundation

*Digital enablers for a seamless customer experience*

**Stefano Scarci**, Industry Solutions Technology & Innovation, EY

#### 11.20 || ROUNDTABLE WITH RAILWAYS AND PUBLIC TRANSPORT

*Discussion of 10 guiding principles for door-to-door with rail companies and public transport that will share best practices and plans.*

- **Elisabetta Tromellini**, Chair of Sustainable Development Committee, UITP
- **Yasunari Nakajima**, Senior Fellow, JR East Paris Branch
- **Luigi Contestabile**, Head of Station Services Development, RFI
- **Catherine Langlais**, VIARAIL, Canada

*Roundtable discussion with Q&A moderated by: **Lucie Anderton**, Head of Sustainability Unit for UIC and **Raimondo Orsini**, Director Sustainable Development Foundation*

#### 12.20 || CONCLUSIONS

- **Lucie Anderton**, Head of Sustainability Unit, UIC